OptiGraphics

- **OPTI MULTI-PHASE**

Visualize a moving car, a swinging pendulum or a person swinging a bat. Multi-phase animation uses multiple frames of a photographed action or illustrated art arranged in order of occurrence to show the action from the beginning of a movement to the end. Instant movement is achieved with the twist of a wrist. A common background must be maintained for optimum effect. Photography can be provided as 35mm frames or high resolution digital files with as many sequences as possible to select from.
Opti Multi-Phase ... it's a moving experience!

- **OPTI MORPH**

You have seen it used on television and in movies, and now this exciting process is available in print! Morphing is an effect that enables one image to gradually change into another image with the help of computer animation. The best morphs are those which are of similar shapes, although it is possible to morph any two images. Morph two faces, two pieces of equipment or two logos - the sky is the limit, and with the twist of the wrist one image turns into another. As in Multi-Phase, a common background must be maintained for optimum effect. Opti Morph changes the way people see your product.

- **OPTI 2-PHASE**

Use two images to convey one message. Two separate images are stacked to switch back and forth to each other with the twist of the wrist. This process allows these separate images to exist on the same printed page, and works best when the animation is designed to occur in the same place on the printed piece. With Optigraphics technology, the images can be combined to give the art an animated appearance. You can use two different photos to show the feature and corresponding benefit of your product or service. Think of the endless possibilities!

- **OPTI ZOOM**

Zoom in on something exciting! You'll bring instant attention to your message with this process which is based on multi-phase animation. Multiple sizes of the same image are put together and quickly merged into each other conveying a zooming effect. Zooming animation uses multiple frames of illustrated art, photography or line art. A common background must be maintained for optimum effect. Opti Zoom magnifies the effectiveness of your message as nothing else can.

- **OPTI 3-D**

3D at its best! Opti-3D is achieved by layering multiple illustrations or photographic elements. The finished piece conveys the perception of three dimensions. Using your multiple illustrations or photographic elements and the Optigraphics lenticular process, 3D is achieved by layering forced perspective and advanced technology. Artwork supplied on disk is prepared in layers, output to hi-res color proofs and photographed. Images can be generated in 3D programs such as Infinit-D or other platforms. Optigraphics works with you. Your creative director can work directly with our design engineers to achieve the best possible results.

- **OPTI FULL-MOTION**

Imagine your favorite moments from a popular cartoon or movie right in your hand. Full-Motion technology uses flicker free sequences taken from video frames to create optimum action. First generation video should be provided (Beta or VHS) with 15 or 30 frames to make up each animation. Opt Full-Motion ... video at your fingertips.